



JENA

CITY OF LIGHT.



JENA Business Location Special

Business & Science

- › 32 PAGES OF INFORMATION AND FACTS ABOUT THE CITY
- › USEFUL LINKS AND IMPORTANT CONTACT INFORMATION
- › SERVICES AT A GLANCE



WELCOME TO THE CITY OF LIGHT

JENA in Germany

Jena is the large high-tech center located in the German state of Thuringia. It is one of the most successful growth engines in Central Germany. Jena calls itself the "City of Light", and rightly so. The term is synonymous for what has made the city great: The flashes of genius from its brightest minds, its numerous scientific facilities illuminating the darkness with the light of knowledge, its world renowned high-tech companies and new ventures whose very means of success has been light itself. So come and let yourself be inspired by our city Jena. We look forward to your visit.

Dr. Albrecht Schroeter

Mayor of Jena and Chairman of the Supervisory Board
of Jena Business Development

The business location Jena is characterized by international technology companies and research institutions. The city's profile has been shaped by such names as ZEISS, Jenoptik, SCHOTT, Analytik Jena, Intershop, or Alere Technologies, two universities and eleven internationally renowned scientific institutes including facilities of the Leibniz and Helmholtz Associations as well as the Fraunhofer and the Max Planck Society. They research topics of the future and develop knowledge-based products and services for growing global markets. Trades and retail as well as knowledge-intensive and health services complete the city's profile. Jena offers a great combination of high tech, science and teaching, entrepreneurial spirit, culture and beautiful countryside making it a great place to live.

Wilfried Roepke

Managing Director of Jena Business Development



What's to discover here in Jena? Let's take a look.

← JENA UNIVERSITY HOSPITAL

← ANALYTIK JENA AG

← SCIENCE PARK
BEUTENBERG CAMPUS

JENA UNIVERSITY OF
APPLIED SCIENCES
"ERNST ABBE"

CITY PARK OBERAUE,
ALSO KNOWN AS "PARADIES" (PARADISE)

ZEISS IN JENA

SCHOTT IN JENA





TRAIN STATION
JENA-PARADIES

JENOPTIK AG

ERNST ABBE CAMPUS
OF JENA UNIVERSITY

JENTOWER
HOME TO INTERSHOP
COMMUNICATIONS AG

JENA BUSINESS
DEVELOPMENT

JENA TOWN CENTER
WITH HISTORIC MARKET SQUARE

FRIEDRICH SCHILLER
UNIVERSITY JENA

ALERE TECHNOLOGIES →

INFORMATION AT A GLANCE



For important information concerning the technology location Jena, please refer to the Jena Business Development website. Here you can find background information as well as contacts in German and English around the clock.

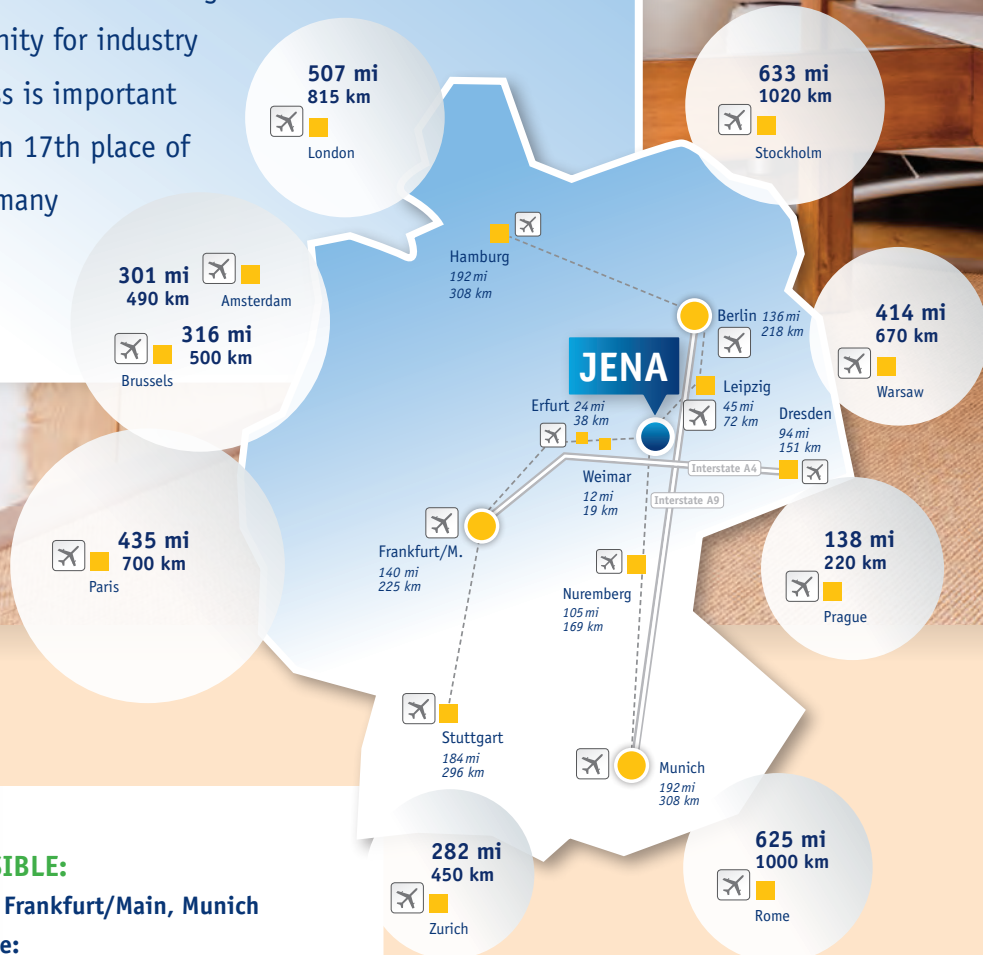
Content: information about business and science in Jena, key facts and figures, a company directory, contacts and services for investors, free newsletter, etc.

 www.jena-business.com

24-Hour Service for You: Jena online.

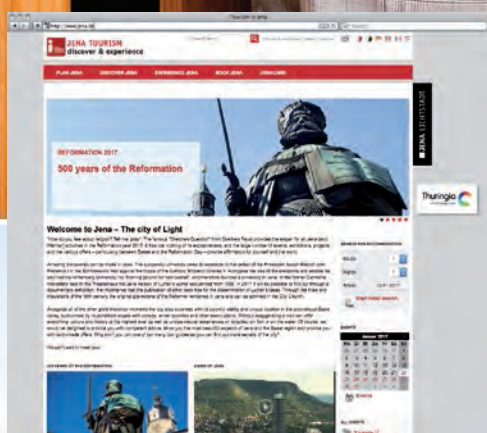
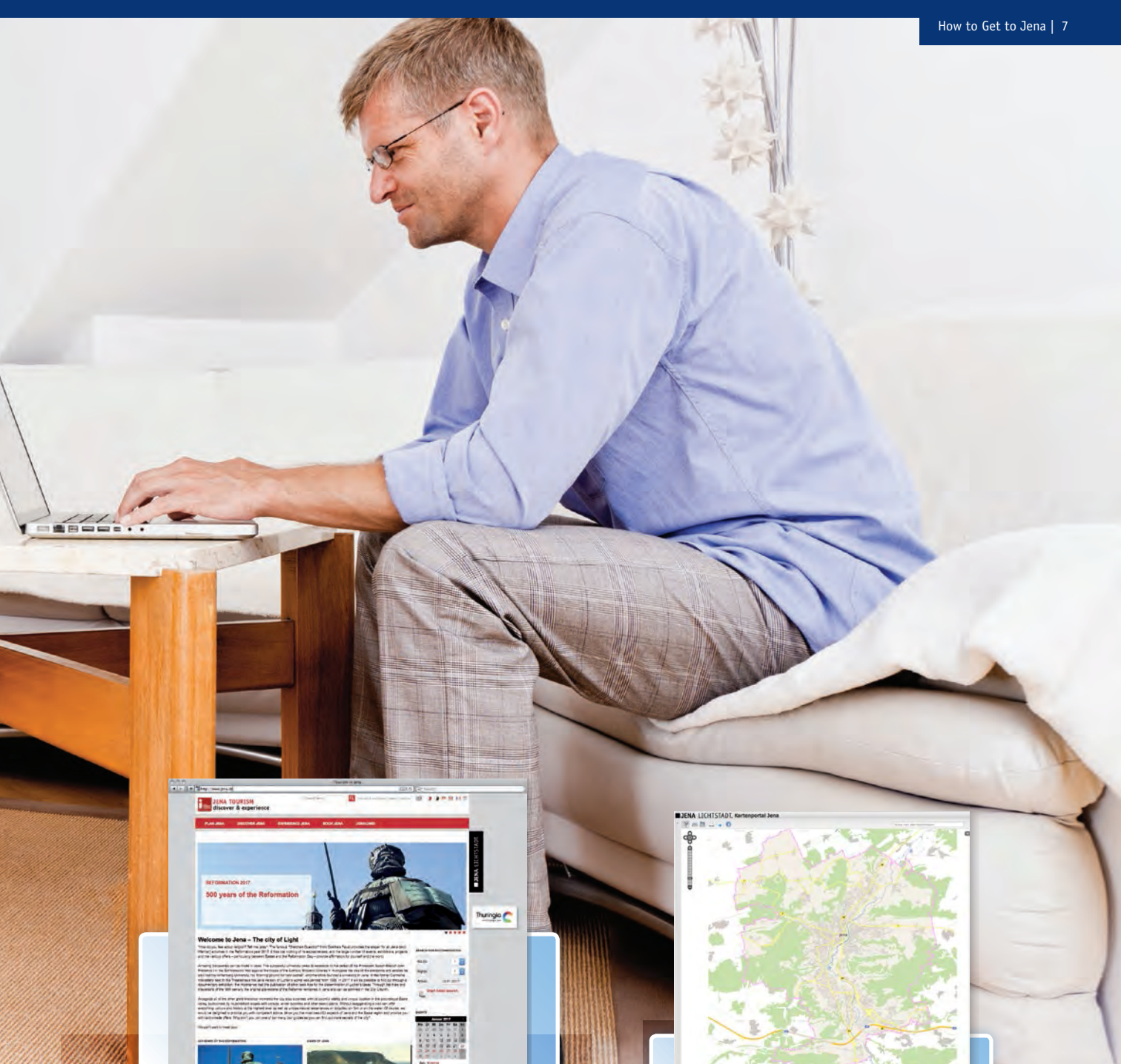
WHY COME TO JENA?

Many rankings place Jena among the top. For example, of all German cities Jena has the 2nd highest share of employees with a university degree. The city also scores with strong research and high affinity for industry 4.0. Family friendliness is important too. Overall, Jena is on 17th place of 69 major cities in Germany (The best cities 2016, WirtschaftsWoche).



JENA IS EASILY ACCESSIBLE:

- First by plane to Berlin, Frankfurt/Main, Munich or Leipzig, then continue:
- by rental car via interstate A4 and interstate A9 (junction Hermsdorfer Kreuz) or
- by train (train stations Jena-Paradies, Jena-West, Jena-Goeschwitz)



BOOKING SERVICE

The Tourist Information Jena offers complete travel directions. Its website contains hotel and accommodation information and lets you book rooms directly. They will also be glad to advise you in any way they can during your stay here.

Content: booking service, all-inclusive offers and package deals, places of interest, city tours, souvenirs and services, etc.



www.jenaturismus.de



INTERACTIVE CITY MAP

Jena's interactive city map provides useful information and search functions.

Content: parking, train stations, hotels, conference facilities, places of interest, business facilities, etc.

You can also order regular city maps or a travel planner through Jena's Tourist Information.



<http://map.jena.de>



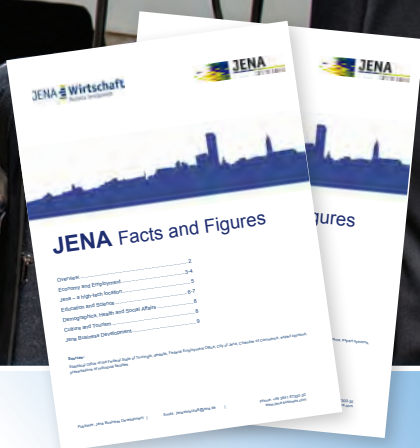
11:15 am – Arrival in Paradise.
No other city can promise you that.

It's true. One of Jena's train stations is really called: **PARADISE** (Paradies). It takes its name from the adjoining park which is a popular destination for locals and tourists, alike. By the way, 15 percent of our guests come from abroad, as well as an additional 13 percent foreign students. This makes Jena the number one international meeting point in the German state of Thuringia.



THOSE TRAVELLING TO JENA ...

... are mainly here on business. About 80 percent of all hotel guests in Jena are business travellers. The reason is obvious: Jena's companies are among Germany's export champions. The export quota of the local manufacturing industries is more than 60 percent.



DID YOU KNOW THAT...

in Jena work about 4,500 scientists at the universities and non-university research institutes? More interesting statistics about the city can be found in "JENA Facts and Figures". Published monthly, the document is available for download (German & English).



www.jena-business.com



MORE USEFUL INFORMATION ABOUT JENA

If you would like to find out more interesting things about the location, check out the on-line portal of the City of Jena. Here you can find local information about culture, tourism, education, and more.



www.jena.de



Bright Prospects: Jena is growing and growing.

JENA IS THRIVING

Jena's growth is visible to any visitor: New office buildings, new manufacturing plants, new residential buildings spring up. The highly-productive construction and skilled trades are changing the city's urban landscape. There are few vacancies, thanks to the economic power of local businesses and scientific institutions. They focus on markets of the future: optics and photonics, health technologies, and digital business.



DID YOU KNOW THAT ...

- Jena is the second-largest city in the state of Thuringia with more than 109,000 inhabitants? By 2030, the population is expected to grow to more than 112,000.
- approximately 54,000 employees create a high value added of more than 3.5 Mill. Euro?
- Jena's economy is expanding? Manufacturing sector, knowledge-intensive business-related services as well as the information and communication sector are growing above average.



MOVING TO JENA

It is not always easy to settle down in a new city. Those coming to Jena can count on finding practical help here. Corporate customers, for example, can book the Jena Business Development welcome service for new employees. The welcome service can show them around Jena and help them deal with all the necessary paperwork.

 www.invest-in-jena.com

JENA AT A GLANCE

It is hard to miss the city's most prominent architectural landmark the JenTower. And yes, it has a viewing platform that everyone can visit.

If you have time to spare, plan a visit. The panoramic views of the city and across the Saale River valley are breathtaking.



www.jentower.de

(in German only)

INFORMATION

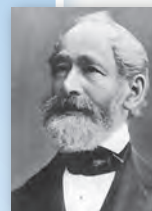
REZEPTION

11:35 am – Check-in Feels good.

Do you have some time before your first meeting? Why not switch on your laptop and check out the websites which we have put together for you. You will be amazed what Jena has to offer. For more than 150 years innovative, light-based technologies have shaped the city of light Jena. Find out more about Carl Zeiss, Ernst Abbe and Otto Schott, the 'intellectual fathers' of the internationally renowned corporations ZEISS, Jenoptik and SCHOTT.

MORE ABOUT THE CITY OF LIGHT JENA:

 www.city-of-light.com



Carl Zeiss, 1816-1888



Otto Schott, 1851-1935



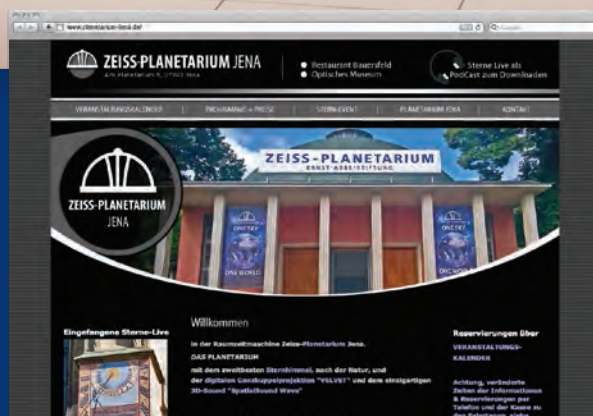
Ernst Abbe, 1840-1905

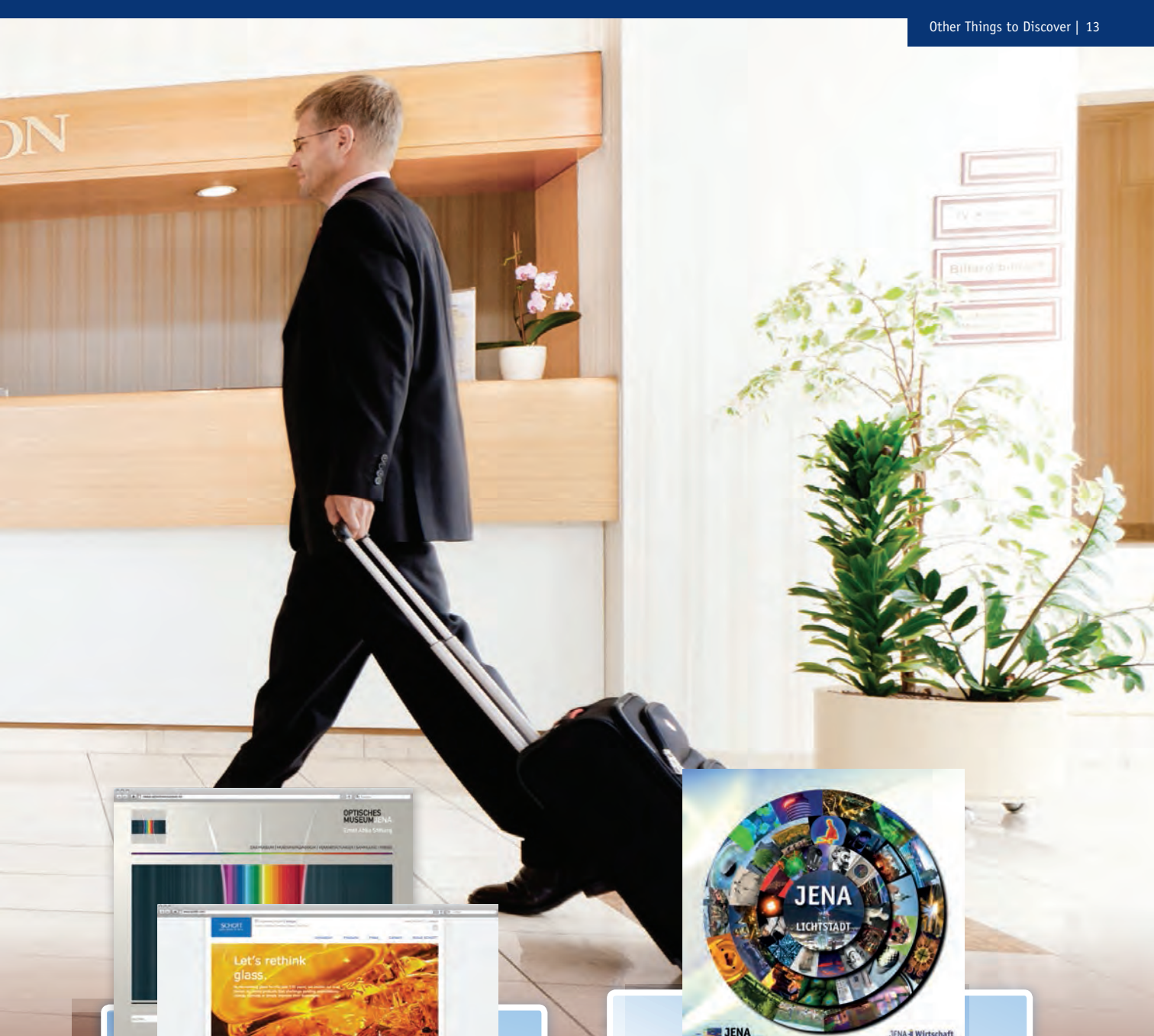
THE STARS FROM THE SKY

Anyone who has ever experienced it, will never forget: the perfect illusion of the sky in a planetarium by the company Carl Zeiss. Presented in 1925 as the "wonder of Jena", it remains a favorite to this day. A special highlight: the new projection system powerdome®VELVET of the optical company Carl Zeiss, founded in Jena, offers the highest native contrast ratio in the world, generated by a digital projector. All stargazers are invited.

 www.planetarium-jena.de
(in German only)

 www.jenaturismus.de





JENA: THE "CRADLE OF OPTICS"

If you are an engineer, physicist, mathematician, optician, mechanic or simply interested, you might consider a visit to the Optical Museum of the Ernst Abbe foundation, the SCHOTT Glass Museum or the SCHOTT Villa. There, you can travel back in time to experience Jena's technological history.

 www.optischesmuseum.de

 www.schott.com



WHY IS JENA CALLED "CITY OF LIGHT"?

Brilliant success stories from Jena are described in the brochure "Lichtstadt Jena". The fascinating booklet explains how diverse "LIGHT" is being applied in Jena, which inspiring role the city has played since Ernst Abbe and Carl Zeiss and how the flashes of genius from Jena's researchers illuminate the world. The brochure is bilingual (German/English).

 www.city-of-light.com

2:00 pm – First Meeting

They understand my needs, perfectly.

Joint projects require the right technologies, decisive innovations, sufficient capacities, skilled personnel, and a sense of mutual understanding. When you come to Jena in search of these qualities you have a good chance to succeed in finding your ideal business partner. There is more to Jena than just being the worldwide leader in many fields of technology. The people of Jena are also good listeners and can provide customized solutions that meet clients' demands and fit their plans for the future.



FIRST CHOICE FOR INVENTORS

Do you have a bright idea? Lateral thinkers are very welcome here. And we have statistics to prove it: In Jena, 250 patents per 100,000 inhabitants are filed annually; the German average is 59. That is just one more reason for the German Patent and Trade Mark Office (DPMA) to operate one of its offices in Jena, beside those in Munich (head office) and Berlin.



www.dpma.de



"HERE WE FEEL WELCOME"

Don't be surprised that Jena's businesses can be found all over the world. The majority of them are well-established on an international level; some are true global player. Their success proves them right: the number of employees has increased by about 5,000 in the last five years.



A BAG FULL OF JENA?

No problem. All businesses and institutions interested in Jena as a business location and wishing for further information may request the useful Jena Bag.

Content: brochures, publications, and informational material concerning the business location



www.jena-business.com

JENA'S FIELDS OF COMPETENCE

LOCAL EXPERTS & NETWORKS

Jena's great strengths are the close ties between the business and science community. Many technology-based companies deliver their innovative products which originated from research here all over the world. The knowledge transfer of new findings plays a significant role and is just as important as the longtime experience of the manufacturing industry producing high-quality, scientific-technical devices. Nowadays, IT and software businesses further the digital transformation with their expertise. In Jena, modern and innovative skilled trades offer sophisticated and individual solutions at the highest level.



Optics & Photonics

The City of Light Jena is an internationally respected centre for optics and photonics. In over 100 companies and facilities work more than 1,000 scientists and developers. In addition to global players such as ZEISS, Jenoptik and SCHOTT as well as renowned research institutions, many small and medium-sized technology companies are based here. Thuringia's Photonics Network OptoNet is also located in Jena.

 www.optonet-jena.de



Health Technologies

Jena's health technologies have a good reputation. Carl Zeiss (Medical Technology/Microscopy), Analytik Jena, Wacker Biotech, Jenapharm, Alere Technologies, EVER Pharma Jena and others are international leaders in their field. Important partner for research and development is the University Hospital Jena. Many companies are organized in the Thuringian industry association medways e.V. with their office in Jena.

 www.medways.eu



Digital Business

The first e-commerce software as we know it today was developed in Jena by Intershop. Today, approximately 3,500 employees work in more than 100 companies on the digital transformation: from mobile applications and online marketing to equipment software to big data analytics. Many local e-commerce businesses are organized in the Towerbyte association.

 www.towerbyte.de

OPTICS & PHOTONICS

OPTICS & MECHANICS,
MEASURING & SENSOR TECHNOLOGY,
MICRO & FIBRE OPTICS,
LASER & SOURCES,
OPTOELECTRONICS,
OPTICAL MATERIALS

HEALTH TECHNOLOGIES

MEDICAL TECHNOLOGY,
PHARMACEUTICS & BIOTECH,
LABORATORY EQUIPMENT,
BIOANALYTICS



JENA

PRECISION ENGINEERING

METAL & SYNTHETICS,
ELECTRONICS, SURFACES,
NEW MATERIALS



ENVIRONMENTAL
ENGINEERING



DIGITAL BUSINESS

eBUSINESS,
MOBILE APPLICATIONS, ONLINE MARKETING

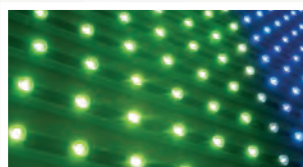


Precision Engineering

The production of high-quality, scientific-technical devices becomes possible with technologies from Jena. Under the heading "precision from Jena", the city's companies and facilities make a significant contribution.



www.praezision-aus-jena.de



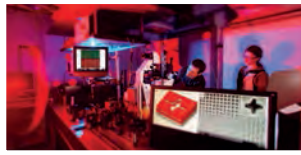
Environmental Engineering

Sustainable energy storage and Green Photonics as well as electromobility, geothermal energy, and the application of green technologies in trades are exciting developments in the city.

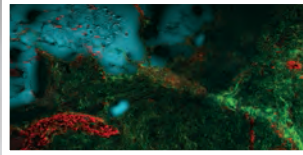
For more information about
business and science in Jena refer to:



www.jena-business.com



Optics and Photonics



Biophotonics, Microscopy and Ophthalmology



Infection Research and Sepsis



Aging Research



Natural products in organismic communication



Microbial Communication



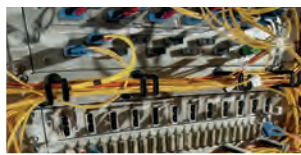
Biodiversity and Climate Research



Innovative Materials und Energy Storage



Precision and Surface Engineering, Nano and Micro Technology



Information Technology



Chemical Ecology



Human Behavior in Social Change



Enlightenment, Romanticism, Contemporary History



Human History

RESEARCH IN JENA

COMPETENCIES ON SITE AT A GLANCE

In Jena, approximately 4,500 scientists conduct their research. With a strong emphasis on research in the fields of optics and photonics as well health and life sciences, research in Jena focuses on key issues relevant for the future development of society and economy at large.




For more information refer to research in Jena at

 www.jena-research.com



3:20 pm – Short break on Campus Experience Jena's vibe.



Almost a quarter of Jena's residents are here to study; students can be seen everywhere in the city. Here, they feel quickly at home. Many stay after they graduated, since Jena is a great place to work and live.

*Excellence in Research and Teaching
at Jena's Universities*



FRIEDRICH SCHILLER UNIVERSITY JENA

The Friedrich Schiller University Jena with its long tradition is a highlight for Jena's visitors. Over 18,000 students (more than 12 percent from abroad) are enrolled at the biggest university in the state of Thuringia. Since 1558, the Friedrich Schiller University has been a center of education. As a classical university the faculties cover the whole range of study subjects. The university is known among scientists for its outstanding work in special research topics that are aligned with the institutional strategy reflected in "Light Life Liberty". With more than 8,000 employees (incl. the Jena University Hospital) the Friedrich Schiller University is one of the biggest employers in the State of Thuringia.

 www.uni-jena.de



WHY IS JENA SO YOUNG?

It's simple: the city has two universities and offers excellent career options. This is especially appealing to students as well as young professionals and their families. As a result, about 25 percent of the city's population is 27 and younger. In order to maintain these numbers in the future, Jena's companies and scientific institutions are actively recruiting young academics.

 www.studentenparadies-jena.de



JENA UNIVERSITY OF APPLIED SCIENCES "ERNST ABBE"

The Jena University of Applied Sciences is one of the big success stories among the more recent German universities. The biggest University of Applied Sciences in the state of Thuringia offers its 4,600 the choice of nine faculties in engineering sciences, business economics and social sciences. It is especially well-known for its practical approach and excellent business connections.

 www.eah-jena.de



JENA UNIVERSITY HOSPITAL

With over 4,600 employees the Jena University Hospital plays an important role in Jena's health care as well as in medical research and training on-site. Students of medicine and dentistry are being trained here and at 25 institutes scientists from more than 25 nations research to further advance the medical field. The Jena university hospital provides state-of-the-art in-patient and ambulatory care to over 300,000 patients annually.

 www.uniklinikum-jena.de

4:35 pm – Meeting at Beutenberg, World-class Science in Jena

Numerous research institutions can be found all over the city, especially from the Friedrich Schiller University. For example, the Center for Molecular Biomedicine and the Abbe Center of Photonics at Beutenberg Campus as well as the Center for Applied Research and the Center for Energy and Environmental Chemistry in the downtown area.

LEADING RESEARCH INSTITUTES:

Fraunhofer Institute for Applied Optics and Precision Engineering IOF

www.iof.fraunhofer.de

INNOVENT e.V. Technology Development Jena

www.innovent-jena.de

Max Planck Institute for Biogeochemistry

www.bgc-jena.mpg.de

Friedrich-Loeffler-Institut (FLI) Federal Research Institute for Animal Health

www.fli.bund.de

Leibniz Institute on Aging – Fritz Lipmann Institute (FLI)

www.leibniz-fli.de

Max Planck Institute for Chemical Ecology

www.ice.mpg.de

Guenter Koehler Institute for Joining Technology and Material Testing

www.ifw-jena.de (in german only)

Leibniz Institute for Natural Product Research and Infection Biology - Hans-Knöll-Institut (HKI)

www.leibniz-hki.de

Max Planck Institute for the Science of Human History

www.shh.mpg.de

Helmholtz Institute Jena

www.hi-jena.de

Leibniz Institute of Photonic Technology (IPHT)

www.leibniz-ipht.de

„WHERE LIFE SCIENCE MEETS PHYSICS“

in Jena is a scientific network to see and touch. It comprises several internationally renowned institutes of various scientific associations such as the Fraunhofer Society and the Max Planck Society, the Leibniz Association, the University of Jena and two start-up centers. Numerous international scientists conduct research here. Even for visitors without a business appointment at the Beutenberg Campus, a stroll through its impressive outdoor facilities is always worthwhile.



www.beutenberg.de

CONTACTS FOR RESEARCH AND TECHNOLOGY TRANSFER:

Friedrich Schiller University
Service Center Research and Transfer www.sft.uni-jena.de

Jena University of Applied Sciences
Service Center Research and Transfer www.eah-jena.de

Institutes of the Beutenberg Campus Jena www.beutenberg.de

Jena Business Development www.jenawirtschaft.de

TECHNOLOGY CENTERS IN JENA:

Technology and Innovation Park Jena www.tip-jena.de

BioCentiv GmbH www.biocentiv.com



REALIZE YOUR VISION

A good idea always comes first. In Jena, aspiring entrepreneurs are offered a wide range of support to realize their ideas. They receive support from partners at the universities, the technology and start-up centers as well as local networks. Additional offerings through regional partners help to facilitate a smooth launch for new businesses.



www.gruenden.jena.de



More than Just Business – Jena after Hours

Finished with the last meeting of the day? You might consider a visit to Jena's street, the Wagnergasse. Locals and guests alike come here at the end of the day to meet in one of the many hip cafés and restaurants. Just as enjoyable are the cafés on the historic market square. Here, you can enjoy yourself with a view of the founder of the Friedrich-Schiller University Jena, also known as "Hanfried".



DID YOU KNOW THAT ...

- Jena has the highest birth rate of the Thuringian cities?
- more than 60 partners are involved in the Jena Alliance for Family.
- Jena's fathers rank 1st place in Germany for taking parental leave.



JENA LOVES PARENTS – AND VICE VERSA

In Jena, families can find their own work-life balance. More than 60 childcare facilities, schools with different educational profiles along with many family-friendly businesses and associations enable parents to juggle professional and family life.

Most important for tomboys: the beautiful Saale Valley offers plenty of space to play.



CULTURE AT ITS BEST

It just may happen that you have some spare time between meetings to stroll through the city or do some sightseeing. If you are interested in a particular cultural event, museums or an exhibition, the friendly staff at Jena-Kultur will be more than happy to advise you. Good to know: during summer the open-air festival "KulturArena" is a must - six weeks of music, theatre and cinema. To all fans of electronic music we highly recommend Jena's very own music label "Freude am Tanzen".

 www.jenakultur.de

 www.freude-am-tanzen.com

8:15 am in Paradise – A perfect way to start your day.

There's always a bit of that holiday feeling when you wake up in Jena. The Saale River valley is known for its mild microclimate and although it sometimes causes morning fog, it ensures Mediterranean temperatures throughout the day. If you want to start your day in a more active way, just follow the lead of the locals: They go down to Paradise Park and enjoy a morning jog along the Saale.



BREAKFAST IN JENA

What would a good German breakfast be without a cup of strong coffee? And who wants to miss their morning paper? In Jena's internationally oriented hotels, at newsstands and in train stations you can buy English newspapers so that you can start your day well informed. If you are in the mood to shop, the shopping centers and stores open between 9 and 10 am. Here you can find big international chain stores as well as regional vendors offering typical German products and Jena specialities.



A REAL THURINGIAN

You will conquer the hearts back home because the "Thuringian Kuschelkloss" (a plush dumpling) is a true charmer. The small plush ball harks back to a Thuringian national dish: the Thuringian potato dumpling. They are made by hand from grated raw potatoes and are served traditionally alongside the Sunday roast together with Sauerkraut or red cabbage. You can find the recipe for original Thuringian potato dumplings online; the "Thuringian Kuschelkloss" is available at the Jena Tourist Information.

 www.jenatourismus.de

 www.germanfoods.org

ALWAYS A GOOD IDEA

Are you looking for something to bring back home for your loved ones? Why not drop by one of the most beautiful tourist offices in Germany? Located centrally at Jena's market square, a wide range of souvenirs and presents, English informational material and city guides as well as tickets to cultural events are available here. You can also purchase the world famous Kahla porcelain.

 www.jenatourismus.de

 www.kahla-porzellanshop.de



10:00 am – Last Meeting We still have a lot to do.

When you come to Jena you can see business and industrial parks that merit a veritable sightseeing tour. Jena's micro-climate provides fertile grounds for large and small companies alike: start-ups as well as global player, from technologies to services, from industry to trades. Here, you find your place.



DID YOU KNOW THAT ...

- commercial areas Jena21, JenA4 and others offer building land in excellent locations?
- there are numerous commercial areas in Jena especially popular among high-tech companies?
- Jena was ranked 9th in "Future Index 2030" – a national ranking evaluating the future development potential of 69 major cities in Germany (2016; WirtschaftsWoche & Immoscout24)?



WE ARE HERE FOR YOU

As your local contact we offer comprehensive consulting to start-ups, residential businesses and entrepreneurs alike. We provide you with customized information on the city of Jena, municipal and private real estate, and possible subsidies.

 www.jena-business.com



SHORT DISTANCES AND PLENTY OF KNOW-HOW

Investing in Jena is worthwhile: export-driven companies, renowned research institutions, highly-qualified personnel, and a perfect infrastructure for business and science characterize Jena as the most important technology location in the Free State of Thuringia. Here, companies find everything they need for successfully settling down and a promising future.

 www.invest-in-jena.com

JENA

I want to come back.

You have to go. What a pity! But we look forward to your return and do hope that you will recommend us. We extend a heartfelt invitation to all those who would like to return: Come back and discover more about our city! Wishing you all the best until we meet again.

Auf Wiedersehen in Jena.

SUGGESTIONS FOR COMING BACK

WHY NOT VISIT ...

- the Friedrich Schiller University Jena: www.uni-jena.de
- the Jena University of Applied Sciences: www.eah-jena.de
- the Jena City Museum: www.stadtmuseum.jena.de
- the romanticist museum Romantikerhaus Jena: www.romantikerhaus.jena.de
- a concert of the Jena Philharmonics: www.jenaer-philharmonie.de
- the Art Collection Jena: www.kunstsammlung.jena.de
- close to Jena – the city of the classics Weimar: www.weimar.de





JenaBusiness: We are here for you!

JenaBusiness is a service provider for resident and new enterprises.

As contact partner for businesses we support your development, settlement and investment projects and offer free consulting service regarding the location of Jena.

Likewise, we provide a wide range of info materials about Jena.

Are you interested in the technology location Jena?

Please visit our website or give us a call.
We look forward to meeting you!

The team of Jena Business Development



Publisher:

JenaWirtschaft – Wirtschaftsförderungsgesellschaft Jena mbH
Jena Business Development

Fotostory:

Sebastian Reuter, Jena

Design and execution:

timespin – Digital Communication GmbH, www.timespin.de

Editorial deadline:

4th engl. edition January 2017

Photo credits:

P. 1-3: S. Reuter; P. 4 bottom (from left to right): Optics Balzers/T. Peissker, asphericon, R. Raitchel, ART-KON-TOR; P. 4-5 oben: S. Reuter; P. 6 Graphics: timespin; P. 6-7 top: S. Reuter; P. 8-9 top: S. Reuter; P. 10-11 top: S. Reuter; P. 11 bottom (from left to right): R. Raitchel, J. Scheere; P. 12 bottom: Sternevent, Philler/Eck; P. 12-13 top: S. Reuter; P.13 bottom right: K. Philler; S.14-15 top: S. Reuter; P. 14 bottom: istockphoto; P. 15 bottom: timespin; P. 16-19: S. Reuter; P.16: shutterstock; Fotolia; ART-KON-TOR; P.17: ART-KON-TOR; Getty Images; P.17 Graphic: timespin; P. 18 (in order of images): FSU/Kasper, IPHT/ Döring, HKI/Schroll, FLI, HKI/Schroll, HKI/CBS-KNAW, FSU/Kasper, FSU/Kasper, Fraunhofer IOF, FSU/Kasper, MPI chem. Ökol./ Anja Strauß, FSU/Kasper, FSU/Guenther, LDA Sachsen-Anhalt/Hörentrup; P.19 Graphics: timespin; P. 20-21 top: J. Scheere; P. 20 bottom: FSU Jena/Guenther; P. 21 bottom: EAH Jena/Wimietz, FSU/Klinikum; P.22-23 top: S. Reuter; P. 23 top right: T. Peissker; P. 24-25 top: S. Reuter; P. 25 bottom right: S. Reuter; P. 25 bottom left: R. Raitchel; P. 26-27 top: S. Reuter; P. 27 bottom right: Jena Tourist Information; P. 28-29 top: S. Reuter; P. 28 Graphics: timespin; P. 29 top right: Tina Peissker; P. 30-31 top: S. Reuter; P. 30-31 bottom: Fraunhofer IOF, Sternevent, ART-KON-TOR; P. 32: S. Reuter

Jena Business Development publishes this brochure as part of its public relations. All rights reserved including extract copies as well as photomechanical and electronic reproduction. We would like to thank all our contributors for their kind support, in particular JenaKultur and our models.



JenaWirtschaft

Wirtschaftsfoerderungsgesellschaft Jena mbH/
Jena Business Development

Leutragraben 2-4, 07743 Jena Germany

Telephone: +49 (0) 3641 87300-30

Telefax: +49 (0) 3641 87300-59

E-Mail: jenawirtschaft@jena.de

Web: www.jena-business.com

